**GK-12 Bioenergy Sustainability Project Weekly Meetings**

**(ZOL 895, Section 401)**

**Fall 2012 - Fridays 1:15 to 3:15pm – Stack Hall 145**

9/14/2012

Business

1. 2 minute round-up
2. GK-12 Cameras – develop a check out system with Tom.
3. Can anyone deliver landscape and soils (all) materials to Liz Ratashak at Vicksburg before the end of the week?
4. Google doc for Protocol bags shared with new Fellows – any questions?
5. Emerging Issues?

Professional Development

1. Public Science Literacy and Science Communication
   1. Science Communication Gone Awry? A quick ‘assignment’ – We’re looking for examples of confusion in science communication that will help us put into perspective why it’s so important that we, as scientists, clearly communicate our questions/goals/findings with the media and the general public. **Please ask your advisor and academic friends if they have ever had awkward misunderstandings with or been misrepresented by the media.**
   2. Discuss Readings including: <http://www.ssireview.org/articles/entry/climate_science_as_culture_war> and [Why doesn’t public accept scientific consensus?](http://kbsgk12project.kbs.msu.edu/wp-content/uploads/2011/02/Why-doesnt-public-accept-scientific-consensus.pdf)
   3. Workshop Planning: Use Backward Design <http://pdonline.ascd.org/pd_online/ubd_intro/wiggins98chapter1.html> to plan the upcoming workshop on “Communicating Climate Change”. We’ll begin by developing **learning goals** for all of our sessions. What do you think our audience (K-12 teachers and students) should understand about the theme? Brainstorm any concurrent session ideas you have and form teams based on the number of sessions we need to plan (more info from Robin to come).
2. Binder Updates
   1. Bring your district binders (and your own!) to our meeting and replace outdated materials with our newly updated materials.

Leisure Activities for next week:

1. Develop concurrent session ideas with your partner(s) and prepare to share an approx. 5 minute overview of your plans.