**Scientific Poster Evaluation**

**Activity 1: Focal Poster**

Focal poster: #\_\_\_\_ Authors: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***a) Presentation***

-When you see the poster at first glance, does it make you want to read it? Why or why not?

-Is the poster well organized? How is the information on the poster divided into categories?

-Are the use of colors, pictures and graphs visually effective?

-Any comments on presentation?

***b) Content***

-Are research questions and hypotheses stated clearly?

-Does poster communicate the importance of the study (why you should care)?

-What are the dependent and independent variables?

Dependent:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Independent:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

-Are the tables and/or figures used to present the data clearly and effectively?

-Are the conclusions related back to the hypothesis, key scientific concepts, and

background research?

**Activity 2: Other posters** (comments can be made on back of sheet)

Look at the rest of the posters and identify which poster is most catchy/attractive? Why?